

## FOR IMMEDIATE RELEASE

### **SANOVIA Selected to Deliver PA-Logic™ Pharmaceutical Prior Authorization Platform to HealthSpring**

**PHILADELPHIA, PA – October 21<sup>st</sup>, 2009**

Sanovia, a leading provider of pharmacy utilization management solutions, today announced that it has been selected by HealthSpring, Inc. to deliver its PA-Logic™ pharmaceutical prior authorization platform to HealthSpring, one of the largest Medicare Advantage coordinated care plans in the U.S. The selection reinforces Sanovia's leadership in delivering pharmaceutical prior authorization solutions that help its customers drive down administrative costs and drug spend by automating the prior authorization process for high cost pharmaceuticals including specialty drugs and injectibles.

HealthSpring will deploy Sanovia's web based PA-Logic™ to automate the prior authorizations for its Medicare Advantage and standalone prescription drug plan members. By automating a traditionally manual process, HealthSpring will more efficiently manage their pharmaceutical prior authorization process. The improvements brought by PA-Logic™'s automated clinical pathways mean a marked improvement in processing turn-around time, consistency of decision making, and quality of the decisions being rendered. PA-Logic™ gives HealthSpring a comprehensive solution automating the entire pharmaceutical prior authorization process, from initial request to decision. Ultimately, PA-Logic™ will allow HealthSpring to ensure that its members are receiving the right drug, at the right time and at the right dose, while significantly reducing turn-around time and cost, and improving quality.

"We are delighted to count HealthSpring among our growing list of customers. HealthSpring's selection of our PA-Logic™ pharmaceutical management product demonstrates their recognition that Sanovia's products will help them to continue to deliver on their goal of healthier members with lower medical costs ", said Robert E. Tremain, President and CEO of Sanovia.

#### **About PA-Logic™**

Sanovia's PA-Logic™ is a web based solution that automates the pharmaceutical prior authorization process. PA-Logic™ uses best-practice clinical guidelines to evaluate pharmaceutical requests, ensure adherence to benefit designs and enable appropriate decisions when requests are made. By combining automation with clinical best practices, PA-Logic™ gives its healthplan and Pharmacy Benefit Manager (PBM) customers greater control and consistency in decision making, while driving down administrative costs and drug spend. The system manages and automates the pharmacy review process on an electronic platform, which reduces slow and error-prone paper-based methods, speeds routing of information and accelerates decisions to help prevent treatment delays. Plans can also allow their participating providers to access the system from their offices via the Internet, and submit requests electronically, thus eliminating the frustration of dealing with paper forms, phone calls, faxes and returns for incomplete information. PA-Logic™'s letter writer and report generator functions automate workflow, produce real-time reports on pharmacy program operations and facilitate communications with patients and physicians.

**About Sanovia Corporation**

Sanovia is a leading provider of pharmacy utilization management solutions. Sanovia integrates smart business practices with automated decision-making technology and best-practice clinical guidelines, delivering proven savings in administrative costs and pharmaceutical spending for managed care companies and PBM's.

Sanovia's portfolio of innovative products and services meet the increasing challenges of pharmaceutical administration, validation, documentation, utilization, cost and workflow management. Clients use Sanovia's "intelligent" clinical decision support products to balance pharmaceutical cost management with appropriateness of therapy and quality of care. Sanovia is privately held and venture-backed, with no ownership by any pharmacy benefit manager, health plan or pharmaceutical manufacturer. Headquartered in Philadelphia, Sanovia can be reached at 610-521-2211 or at [Sanovia.com](http://Sanovia.com).

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